



Dates and times

Trade preview event

Friday 2nd November 10am-1pm

General admission

Friday 2nd November 1-5pm

Saturday 3rd November 10am-5pm

Sunday 4th November 10am-4pm

Admission cost

Trade preview: £10 or free with invitation

General admission: £5 on the door

Complimentary tickets available in advance through [Eventbrite](#)

Venue

[Margam Park Orangery, Neath, SA13 2TJ](#)

- Prestigious venue located within Margam Country Park.
- Only a few minutes' drive from Junction 38 of the M4 motorway.
- At 327 foot in length this is the longest Orangery in the UK.
- The café, run by the Margam Park Orangery team, will be serving hot and cold food and drinks from 10am-4pm Friday to Sunday.
- Local accommodation listed on our [website](#).

Contact details

Millie Taylor and Robert Lawrence
info@purpledaffodilevents.co.uk
 07402 407 788



Set-up and access

Set up: Thursday 1st November 9am-7pm

Restocking: 8am-9.30am event days (2nd-4th)

Breakdown: Sunday 4th November 4.30pm-10pm

- Plenty of parking and easy access up to the front and side entrances.
- Porters available to help with unloading and loading on Thursday and Sunday.
- Storage in back room of the Orangery - we do ask that restocking of stands is restricted to out of trading hours where possible.
- Complimentary tea and coffee will be provided all day Thursday.

Stands/exhibition space

A shell scheme is supplied and erected by [Intershell](#).

8ft black fabric panels suitable for hanging with normal fixings and with a professionally printed name sign above.

Muslin ceilings and carpet can be organised at an additional charge.

In most cases stands should be three metres deep and any length that suits your requirements but for alternative sizes please get in touch.

Electrics

Additional electrics can be requested at an additional charge from Start Lighting. Contact Simon at sctrevan@aol.com or 07785 735 945.

Security

Security and first aid support is provided by [Protegitimus Security](#) throughout the day and overnight. This is a courtesy service and exhibitors should still insure their own stock.

Lanyards will be provided to all exhibitors to identify those that can access the storage room and the Orangery outside of trading hours.

We provide all stand holders with *pass out slips* which should accompany any sale items that customers will be walking out of the building with.

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Marketing

Focusing on avenues that reach our target market we use many forms of marketing and advertising channels.

The Purple Daffodil Events website is referenced in all forms of advertising and is the main source of information about the event.

We distribute leaflets and posters to stand holders and relevant businesses that also appeal to our target market.

Advertising

Advertising digitally and in a range of glossy magazines, local newspapers and other relevant publications, we reach both our local and UK based target markets.

We welcome any notable press content our stand holders can contribute to our press releases and other advertising materials.

Social media

We are very active on Facebook, Twitter and Instagram and use growth hacking techniques and Pay Per Click campaigns to reach our target market.

We are enthusiastic about promoting our stand holders' social media pages to keep our own pages relevant and interesting to our followers.

Our Facebook posts are also supported by the [Margam Park Orangery](#) and [Margam Country Park](#) pages which have thousands of followers.

Purple Daffodil Events social media details:

-  [@purpledaffodilevents](#)
-  [@PurpleDaffodil1](#)
-  [@purple_daffodil_events](#)

Imagery

We ask that all stand holders provide a minimum of five high resolution (over 1MB) stock images to be used in various marketing material. Exhibitors will be referenced where possible.

Photography

A professional photographer will be taking promotional and stock photographs during the trade preview event on Friday morning. These photos will be used on our website and posted on our Facebook page during and after the event. We are happy to send high resolution copies to our stand holders on request.

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Stand prices

Under 6 metres: £175 per square metre

6-10 metres: £150 per square metre

11-15 metres: £125 per square metre

16+ metres: £100 per square metre

All prices are subject to 20% VAT

****Special offer****

20% discount when deposit is paid before 1st July

10% discount when deposit is paid before 1st September

Optional extras

Muslin ceiling (black or white) - £10 per metre.

Carpet (various colours available) - £10 per metre.

Electrics - details and prices can be obtained through Simon at Start Lighting at sctreva@aol.com or 07785 735 945.

Invoice/payment details

10% deposit required on booking.

Outstanding balance is due the first day of event (Friday 3rd November).

Payment methods

Cheque or BACs.

Cancellation policy

The deposit is non-refundable. Purple Daffodil Events reserves the right to charge the full price of any booking that is cancelled after 1st September if the space cannot be re-let.

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